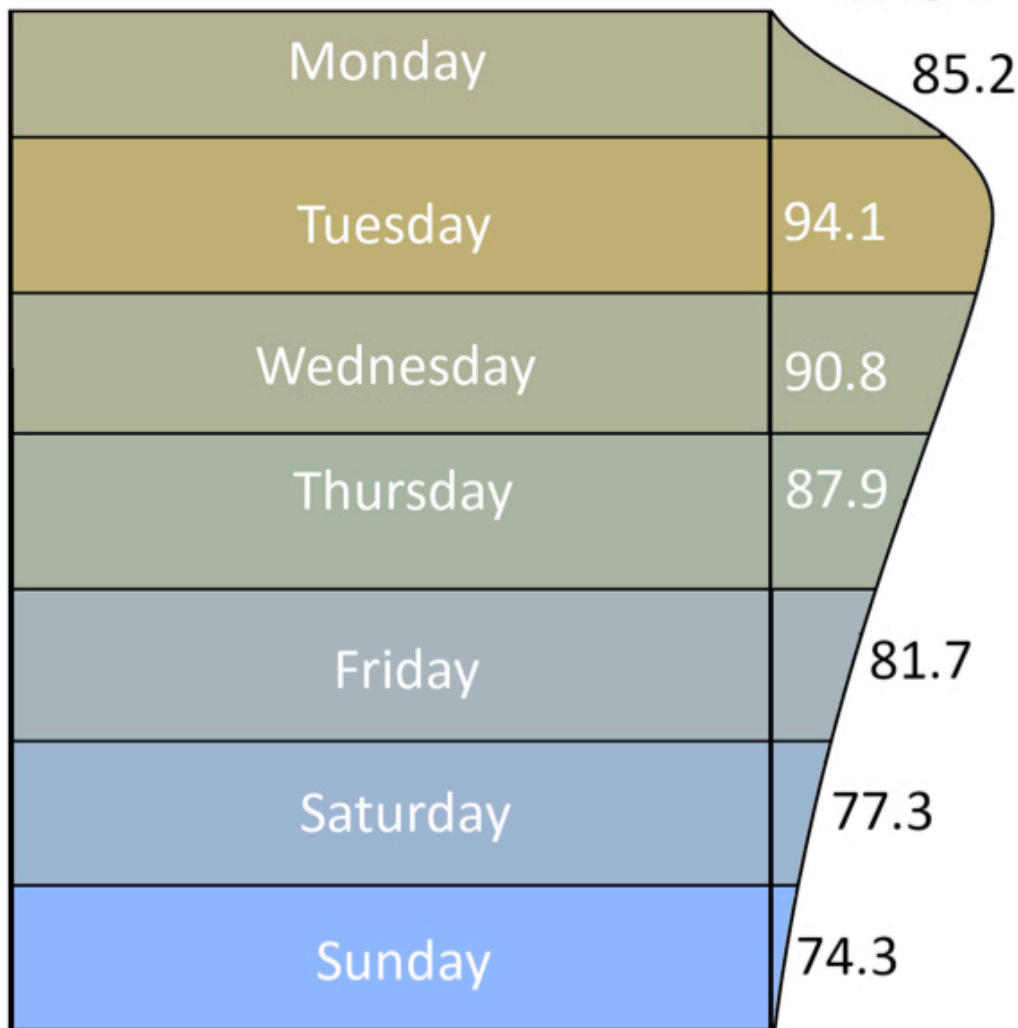


Nothing, the saying goes, ruins your Friday like realising it's a Tuesday. Fortunately there's procrastination. Our data show Color-Gamers are most likely to open the app on Tuesdays, following an abstinent week-end (they have a life) and a sober Monday (at least they gave the workweek a chance!). This Tuesday peak is in keeping with the folklore making Tuesday [a special day for gaming](#).



Above: the average number of puzzles solved on each day of the week (1 puzzle = 10 trials) since the game started.

Figure by Noro Schlorke.